

Report To:	CABINET
Date:	27TH SEPTEMBER 2022
Heading:	BE HEALTHY, BE HAPPY ANNUAL REPORT 2021-22
Executive Lead Member:	CLLR RACHEL MADDEN, EXECUTIVE LEAD MEMBER FOR LEISURE, HEALTH AND WELLBEING
Ward/s:	ALL ASHFIELD WARDS
Key Decision:	NO
Subject to Call-In:	YES

Purpose of Report

The purpose of the report is to share the progress made in year one of the Be Healthy, Be Happy Strategy 2021 – 25 by partners within the Ashfield Health and Wellbeing Partnership.

Recommendation(s)

To note the progress made and acknowledge the work of the Ashfield Health and Wellbeing Partnership.

Reasons for Recommendation(s)

The Ashfield Health and Wellbeing Partnership agreed a number of key projects that it would work collectively on for year 1. These projects are highlighted in the annual report and progress has been made against all of them.

A strategic group made up of the Council, Everyone Active, Mid and South Notts. place-based Partnerships, Your Health, Your Way, Ashfield Voluntary Action, Active Notts., Nottinghamshire County Council and Discover Ashfield has been established to drive the work.

The partnership has invested in its values during year 1 and these are highlighted within the annual report. The commitment to this work has supported successful collaboration between the partners.

Alternative Options Considered

The report is for information only therefore no alternative options have been considered.

Detailed Information

The Ashfield Health and Wellbeing partnership is a local partnership which aims to encourage and provide opportunities for residents within the Ashfield area to lead a healthy, active lifestyle. The partnership leads on the Be Healthy, Be Happy element of Discover Ashfield and is focused on addressing the health inequalities which exist across the District.

Key partners include Active Notts., Ashfield Voluntary Action, Everyone Active, Nottinghamshire County Council and the ICS (integrated care system - a new partnership of healthcare providers to a larger area and population than Clinical Commissioning Groups they have replaced).

The Ashfield Health and Wellbeing Partnership Strategy Be Healthy, Be Happy, 2021 – 2025 has five priorities:

- To give every child the best start in life
- To promote and encourage healthy choices, improved resilience and social connection
- To support our population to age well and reduce the gap in healthy life expectancy
- To maximise opportunities to develop our built environment into healthy places
- To tackle physical inactivity, by developing our understanding of barriers and motivations

Some examples of the work of the partnership in delivering on these priorities in the first year of the strategy are detailed below:

Feeding Ashfield Network

The network was set up to ensure joined up working between organisations across Ashfield involved in food insecurities. Funding of £35,000 was secured for a 12-month Food Co-ordinator position, hosted by the Council, and four new food clubs were established.

Social Prescribing

3,135 referrals were made by the Social Prescribing team to services, organisations and groups during 2021-22 to support residents improve their mental health, reduce isolation and access financial advice.

Inspiring Ashfield

173 residents accessed 21 different face-to-face activities and a number of home-based craft activities. 92 activity sessions were delivered in total, and the project is being scaled up to be delivered across the Mid Notts. place-based Partnership. A monthly get together was organised for the LGBT+ community, alongside a Facebook page and telephone befriending service.

Priority Places

£66,000 was secured through the NHS England prevention programme to recruit community outreach workers in Broomhill/Butler's Hill (Hucknall) and Coxmoor (Kirkby) with a focus on gaining a deeper understanding of the area and how the Ashfield Health and Wellbeing Partnership can support residents to live the life they choose to.

Flu and Covid 19 Vaccinations

Across Ashfield, a total of 184,67 vaccinations (1st, 2nd, and booster) were administered by GPs and Health Care Professionals. During the same period 78% of eligible residents received the first dose of the flu vaccination, with over 74% also receiving their second vaccination, the first dose rate is above the national average of 75%. The partnership supported the rollout through promotion, communication to those with greatest health inequalities and data analysis and insight.

Activities for young people

Feel Good Families has offered free Play Fests and sessions in parks, community and leisure centres, which have been accessed by over 400 families. Over 700 free swimming sessions were accessed at the Council's leisure centres and the Swim Stars programme saw 316 attendances. There were 2,148 attendances at the Holiday Activities and Food (HAF) programme during the Summer, Winter and Easter school holidays.

Leisure Transformation

In addition to the investment in the Council's leisure stock, the Active Communities programme restarted after a pause caused by the pandemic. Examples of the activities delivered include social prescribing sessions, Parkinson's support group and COPD support group with over 500 attendances. 22 care leavers are accessing free memberships, alongside 32 sporting champions.

Your Health, Your Way

608 Ashfield residents were supported to stop smoking, 313 residents reduced their alcohol consumption, and 43% of clients achieved their weight loss goals. This was delivered through a mix of face to face and virtual interventions.

Implications

Corporate Plan:

The Be Healthy, Be Happy Strategy is closely aligned to the Healthy and Happy Corporate Plan priority. The work of the partnership supports the Council to achieve the aims set out to help people improve their health and happiness by developing pride and aspiration in our communities, developing and strengthening partnerships, focussing on prevention, and improving health service provision.

Legal:

There are no legal issues identified in the report. [RLD 01/09/2022]

Finance: [PH 31/08/2022].

Budget Area	Implication
General Fund – Revenue Budget	The Council provides a £10,000 budget to the health and wellbeing team to support the Health and Happiness Corporate Plan priority.
General Fund – Capital Programme	Not applicable
Housing Revenue Account – Revenue Budget	Not applicable
Housing Revenue Account – Capital Programme	Not applicable

Risk:

Risk	Mitigation
Dissolution of the Ashfield Health and Wellbeing Partnership, due to lack of interest or capacity within the system	The strategic group has been set up to steer the work of the Partnership which ensures buy in from key organisations. Through consultation to develop the strategy and regular reviews, the focus of the strategy remains current to the needs of the residents living with the greatest health inequalities.

Human Resources:

The Council provides officer time to support the administration of the Partnership. This includes organising Partnership and Strategy group meetings, subgroups of the Partnership such as the Young People's Network and Innovation Network, production of the strategy and annual reports.

Environmental/Sustainability

No impacts identified.

Equalities:

The key focus of the strategy and annual plan is to reduce the health inequalities that exist across Ashfield, targeting resource to those places and identified groups who are least likely to access health services and community activities.

Other Implications:

None identified.

Reason(s) for Urgency

Not applicable

Reason(s) for Exemption

Not applicable

Background Papers

Be Healthy, Be Happy Strategy 2021 – 25

https://www.ashfield.gov.uk/media/rpslhvvc/health_and_wellbeing_strategy.pdf

Cabinet 26 January 2021

<https://ashfieldintranet.moderngov.co.uk/ieListDocuments.aspx?CId=133&MId=4081&Ver=4>

Report Author and Contact Officer

Andrea Stone

Health and Wellbeing Manager

andrea.stone@ashfield.gov.uk

01623 457465

Sponsoring Director

Robert Docherty

Director of Place and Communities

robert.docherty@ashfield.gov.uk